

# Kathryn Hartman

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## Education

**Ithaca College**, Ithaca, NY

BS: Business Administration, Marketing Concentration, Minors: Integrated Marketing Communications & Psychology

Anticipated Graduation: May 2020

GPA: 3.191

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## Experience

**Ithaca College School of Business**, Ithaca, NY

*Professions Program Student Coordinator*

July 2017 - Present

Assists with the utilization of LinkedIn and other resources available to School of Business students. Communicate with prospective students by answering questions about the School of Business and Ithaca College in general.

*Student Services Team Member*

November 2016 – Present

Communicates with students, professors, and staff as the first point of contact in the Dean's Suite. Assist business students with questions regarding course registration, schedule planning and various day-to-day concerns.

*Tour Guide*

January 2017 – May 2017

Provided tours to prospective business students and their families throughout the academic year.

**Worldwide Sports Supply**, Vestal, NY

May 2018 – August 2018

*Marketing Intern*

Generated content for blog posts and social media accounts, created promotional outreach campaigns, and brainstormed with executives to develop and implement new ideas. Assisted in planning, preparation, and attending events including national level wrestling and volleyball tournaments.

**PricewaterhouseCoopers (PwC)**, Ithaca, NY

September 2016 – October 2016

*Case Competitor*

Analyzed and researched potential solutions for client's business needs as well as formulated a creative solution.

**New Visions Career Academics**, Binghamton, NY

September 2015 – May 2016

*Intern*

The Broome-Tioga BOCES New Visions Business Academy. While taking college coursework, interned at the following businesses. Completed a rotational program including sales, advertising, public relations, production, HIPPA records, career advice, and analytics.

- Lockheed Martin, Owego, NY
- WBNG-TV, Johnson City, NY
- Lourdes Hospital, Binghamton, NY
- Keller Williams Realty, Vestal, NY
- Positive LifeForce Fitness Center, Endwell, NY

**Camp Ahwaga**, Owego, NY

July 2012 – June 2017

*Counselor*

Camp Ahwaga is a camp for mentally challenged children from the ages of 5-21. Helped these children learn to read, write, and do mathematics while also letting them have fun by doing arts and crafts, swimming, and many other activities.

**Aeropostale**, Johnson City

July 2015 – July 2016

*Sales Associate*

Performed duties such as greeting customers, point of sale, providing customer assistance, and offering product knowledge.

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## Activities

**American Marketing Association National Chapter**

Fall 2018 – Present

**Public Relations Student Society of America (PRSSA) National Chapter**

Fall 2018 – Present

**Students Today Alumni Tomorrow (Marketing Committee Chair)**

Fall 2018 – Present

**Study Abroad Ambassador**

Fall 2018 – Present

**Dean's Host**

Fall 2017 – Present

**Study Abroad – London**

Spring 2018

**Microsoft Office Excel 2016 Specialist**

November 2017

**Dean's List**

Fall 2016 & Fall 2018